

The RSE logo consists of the letters 'RSE' in a white, bold, sans-serif font, positioned inside a dark purple speech bubble shape that has a white outline and a slight shadow effect.

RSE

Sponsoring RSECon24

The Eighth Annual Conference for Research
Software Engineering

3-5 September 2024, Newcastle, UK

The RSE CON 24 logo features a stylized icon on the left made of concentric, overlapping lines in shades of purple and pink, resembling a network or a brain. To the right of the icon, the text 'RSE CON 24' is displayed in a bold, white, sans-serif font, with '24' being significantly larger than the other characters.

RSE
CON 24



RSECon24





The Eighth Annual Conference for Research Software Engineering

3–5 September 2024, Newcastle, UK

The UK's Annual Conference for Research Software Engineering (RSECon) is the longest-running and largest conference in this field in the world. The conference provides an unparalleled opportunity to network with Research Software Engineers (RSEs) – the technical decision makers in research – from the UK and from around the world.

Why Your Company Should Sponsor Us

The RSE Conference offers a great opportunity for sponsors to advertise their products, business and goals to a large audience spanning industrial and academic domains. RSE is a strategically important role in research. It was recently highlighted as a vital role in the [Government's Future of Compute strategy](#), which outlines the government's plans for new significant investments into computational research.

Attendees come from all backgrounds and disciplines across research: Including High-Performance Computing in the physical sciences and engineering, Cloud-computing web platforms for reproducible research infrastructure, Trusted Research Environments for health research, machine-learning in the Digital Humanities and much more.

Your Potential Audience

Over 350 attendees will be gathered at Newcastle University in September. They typically include most if not all of the leaders of UK RSE Groups, Heads of Research IT from universities responsible for TOP 500 HPC procurement contracts and University-wide software licensing, leaders from national research institutes, and senior staff from the research software and hardware divisions of both startups and major businesses.

Alongside RSEs, there will be leading researchers and technical experts, PhD students and early-career researchers just starting out with research software and investigating future careers.

As the birthplace of the RSE community, the UK conference has become the de facto international conference for RSE. It attracts significant numbers of attendees from international RSE communities. In past years, well over 10% of attendees came from outside the UK.

Sponsorship Opportunities

To enable you to pick the level of sponsorship that's right for you we're offering five levels of sponsorship packages. [Please contact us](#) to discuss the level and form of sponsorship that you are interested in.

Our packages

1× Platinum at £20,000

30 min plenary keynote
Choice of parallel talk, workshop or walkthrough
Double-sized stall
5 conference passes
Code for Thought Podcast interview

3× Silver at £10,000

Parallel talk
Plenary lightning talk
Stall
3 conference passes

2× Gold at £15,000

Choice of parallel talk, workshop or walkthrough
Plenary lightning talk
Double-sized stall
4 conference passes

5× Bronze at £5,000

Plenary lightning talk
Stall
2 conference passes

Community packages at £ 2,500

Opportunity to lay out material on the Community stall
1 conference pass

All packages include:

- **Your logo on our website, programme, and slides before plenaries and streamed talks, with size depending on package**
- Thanks in our opening and closing remarks
- Thanks in Tweets from the Society account (>7.1k followers), in our community Slack (>5.2k members), and the Society newsletter (>1250 subscribers)
- Conference emails (*Email details for attendees where they have consented to these being shared with sponsors*)

Contact Us: sponsorship@society-rse.org

1× Platinum package is available for £20,000

As Platinum sponsor, you will be our primary sponsor – vital for making the conference happen. You will have the opportunity to present your products, business or goals to the entire conference with the only sponsored keynote talk.

The Platinum package includes

- **Keynote Talk:** A 30 minute keynote slot on the opening day of the conference (before the lightning talks of the other sponsors).
- **Parallel Talk, Walkthrough or Workshop:** You'll have a choice of:
 - ▶ **Talk:** A 20-minute talk with 5 minutes for questions as part of our parallel talk sessions.
 - ▶ **Walkthrough:** A 30-minute walkthrough of a technology, technique or process with 15 minutes for questions as part of our parallel walkthrough sessions.
 - ▶ **Workshop:** A 90- or 180-minute interactive workshop on a topic of your choice as part of our parallel workshop sessions.
- **Double-size Stall:** You'll get first choice of location for a double-size (~5m wide, 2m deep) space in the ground floor area, next to the coffee and lunch venue.
 - ▶ The stall comes with tables and chairs or you can bring your own. Power and wifi are available. A TV can be provided on request.
- **5 Passes**
- **Publicity:** You'll get:
 - ▶ Thanks and your logo on the conference website
 - ▶ 1 page advert in promotional materials
 - ▶ Your logo on slides displayed before our keynotes and plenaries, and before streamed talks
 - ▶ Thanks in our opening and closing speeches
 - ▶ Thanks in tweets from the Society's Twitter/X account (*6.9k followers*), in our community Slack (*4.5k members*), and the Society newsletter (*1249 subscribers*) and emails about the conference
- **Conference Podcast interview:** The Code for Thought podcast (*1k monthly listeners*) will be doing a report on the conference, and the Platinum sponsor will have the option of being interviewed for it.

2× Gold packages are available, for £15,000 each.

As a Gold sponsor, you would have the opportunity to present your products, business or goals to attendees in a talk, walkthrough or workshop, as well as on a larger stall in the downstairs area of the venue, right by the tea & coffee provision. You will also have a lightning talk to introduce yourself to the plenary.

The Gold package includes

- **Parallel Talk, Walkthrough or Workshop:** You'll have a choice of:
 - ▶ **Talk:** A 20-minute talk with 5 minutes for questions as part of our parallel talk sessions.
 - ▶ **Walkthrough:** A 30-minute walkthrough of a technology, technique or process with 15 minutes for questions as part of our parallel walkthrough sessions.
 - ▶ **Workshop:** A 90- or 180-minute interactive workshop on a topic of your choice as part of our parallel workshop sessions.
- **2 minute lightning talk** in the plenary session on the opening day.
- **Double-size Stall:** You'll get a double-size (~4m wide, 2m deep) space in the venue, next to the coffee and lunch venue.
 - ▶ The stall comes with tables and chairs or you can bring your own. Power and wifi are available. A TV can be provided on request.
- **4 Conference Passes**
- **Publicity:** You'll get:
 - ▶ Thanks and your logo on the conference website and promotional materials
 - ▶ Your logo on slides displayed before our keynotes and plenaries, and before streamed talks
 - ▶ Thanks in our opening and closing speeches
 - ▶ Thanks in tweets from the Society's Twitter/X account (*6.9k followers*), in our community Slack (*4.5k members*), and the Society newsletter (*1249 subscribers*) and emails about the conference

3× Silver packages are available, for £10,000 each.

As a Silver sponsor, you would have the opportunity to present your products, business or goals to attendees in a talk, as well as a stall in the downstairs area of the venue, right by the tea & coffee provision. You will also have a lightning talk to introduce yourself to the plenary.

The Silver package includes

- **Parallel Talk:** A 20-minute talk with 5 minutes for questions as part of our parallel talk sessions.
- **2 minute lightning talk** in the plenary session on the opening day.
- **Stall:** You'll get a ~2.5m wide, 2m deep space in the venue, next to the coffee and lunch venue.
 - The stall comes with tables and chairs or you can bring your own. Power and wifi are available. A TV can be provided on request.
- **3 Conference Passes**
- **Publicity:** You'll get:
 - Thanks and your logo on the conference website and promotional materials
 - Your logo on slides displayed before our keynotes and plenaries, and before streamed talks
 - Thanks in our opening and closing speeches
 - Thanks in tweets from the Society's Twitter/X account (*6.9k followers*), in our community Slack (*4.5k members*), and the Society newsletter (*1249 subscribers*) and emails about the conference

5× Bronze packages are available, for £5,000 each.

As a Bronze sponsor, you would have the opportunity to present your products, business or goals to attendees with a stall in the venue. You will also have a lightning talk to introduce yourself to the plenary.

The Bronze package includes

- **2 minute lightning talk** in the plenary session on the opening day.
- **Stall:** You'll get a ~2.5m wide, 2m deep space in the venue, next to the coffee and lunch venue.
 - The stall comes with tables and chairs or you can bring your own. Power and wifi are available. A TV can be provided on request.
- **2 Conference Passes**
- **Publicity:** You'll get:
 - Thanks and your logo on the conference website and promotional materials
 - Your logo on slides displayed before our keynotes and plenaries, and before streamed talks
 - Thanks in our opening and closing speeches
 - Thanks in tweets from the Society's Twitter/X account (*6.9k followers*), in our community Slack (*4.5k members*), and the Society newsletter (*1249 subscribers*) and emails about the conference

Community packages are available for £2,500 each.

The Community package is for groups, organisations and individuals in our community who would like to support RSECon.

The Community package includes

- **Your material on the Community Sponsors Stall:** We will provide a table for all the Community Sponsors to lay out promotional material (flyers, stickers, small items of swag).
- **1 Conference Pass**
- **Publicity:** You'll get:
 - Thanks and your logo on the conference website and promotional materials
 - Your logo on slides displayed before our keynotes and plenaries, and before streamed talks
 - Thanks in our opening and closing speeches
 - Thanks in tweets from the Society's Twitter/X account (*6.9k followers*), in our community Slack (*4.5k members*), and the Society newsletter (*1249 subscribers*) and emails about the conference

Sponsorship Policies

Sponsorship Confirmation

To reserve a sponsorship, please send an email to sponsorship@society-rse.org with the following information:

Billing:

- Name of your company/institution
- Contact name, if appropriate
- Fiscal address including postcode, VAT number

Selected Sponsorship:

- Sponsorship package (Platinum/Gold/Silver/Bronze/Associate)
- Details of any other sponsorship choices, like donations to the bursary fund
- Choice of plot in the Great Hall galleries (2 adjacent plots if Gold or Platinum)

Confirmation of your reservation will be emailed to you with an accompanying invoice for the payment due.

You will be contacted by the Conference's sponsorship team after registration has opened with your free conference passes and to register your attendees.

20% VAT is not included in the sponsorship costs and will be added to your invoice.

The Society of RSE is a VAT registered organisation.

Timeline

- **15th July:** Deadline to reserve sponsorship by emailing sponsorship@society-rse.org
- **Before August 1st:** Sponsor registrations are transferable
- **15th August:** Deadline for sponsorship payment

Exhibition Policy

The exhibition manual and rules and regulations imposed by the venue will be provided to sponsoring/supporting organisations at least 6 weeks before the opening date.

As an event organised by the Society of Research Software Engineering, all attendees will be expected to abide by the Society's [Code of Conduct](#) for events.

Terms and Conditions

Due to unforeseen circumstances and force majeure, the organisers may be forced to modify or cancel the exhibition. In that case, the exhibitors will be reimbursed the total amount paid.



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Contact Us:
sponsorship@society-rse.org

